



IBTE 深圳锂电技术展
International lithium battery technology exhibition



The 3rd Shenzhen International Lithium Battery Technology Exhibition 2019

The 5th China International Lithium Battery Technology Forum 2019

China Lithium Battery Industry Branding and Awarding Ceremony 2019

November 4-6, 2019 Shenzhen Convention & Exhibition Center

Column battery cells , Square battery cells , Soft battery

Organizer

D1LD Web

Lithium 100

China Lithium Battery Industry Association

Advanced Hydrogen and Fuel Cell Alliance

Advanced Energy storage Application Alliance

Shenzhen Battery Industry Association

Heli Exhibitions

Supporting Associations

Shenzhen Electric Vehicle Association

Shenzhen Robotics Association

Organizer

Shanghai Heli Exhibition Co.,Ltd

Show area

30,000sqm

Exhibitor

over 500 exhibitors

Visitors

over 30,000

TVP buyers

over 200 companies

Concurrent forums

Over 10 conferences and more than 50 topics

Introduction

Welcome to participate the 2019 3rd Shenzhen International Lithium Battery Technology Exhibition, abbreviated as IBTE, which is the biggest lithium battery technology exhibition in China, focus on the dynamic LIB, energy storage LIB and 3C LIB, the show is organized by D1LD, Lithium 100, China Lithium Battery Industry Association, CCPA, and Heli Exhibition Group. The concurrent activities: The 5rd China International Lithium Battery Technology Forum, Shenzhen EV Technology Exhibition, Shenzhen Energy Storage Exhibition, Shenzhen Hydrogen Energy and Fuel Cell Technology Exhibition, China Lithium Battery Industry Branding and Awarding Ceremony.

As the leading lithium battery technology exhibition, IBTE has been recognized and affirmed by many well-known enterprises at home and abroad. It was seen a 60% growth in scale compared with the previous year in 2018 and became the top professional lithium battery industry show in China. By playing a positive role in the development of China's lithium battery industry, IBTE has become an indispensable platform for industry exchanges, learning and purchasing. And with 'cooperation, innovation and win-win' as the theme of ITBE 2019, the organizer are actively kicking off the preparation. At the same time, the organizer will actively promote the industry chain by holding conferences and engaging the clients in discussion of the industry development.

According to the D1LD Web, the total installed capacity of new energy vehicles power batteries reaches 56.89GWh in China in 2018, with 56.88% as the year-on-year growth rate. And the production and sales of new energy vehicles were 1.27 million and 1.256 million respectively, which sees an increase of 59.9% and 61.7% respectively compared with the same period of last year. In view of this, China's lithium power market has entered the era of power battery earlier than we expected, with Cylindrical, soft pack and square battery in the spotlight.

IBTE Shenzhen will guide you to the one-stop products and technical communications platform in China Lithium Battery Industry.

To better promote the development of China LIB industries, the IBTE 2019 is going to cover more than 30,000sqm, gathering more than 500 exhibitors, 30,000 visitors. The show is the most influential one and most professional LIB technology show

Visitors group to be invited

Important Exhibitors to be invited

EVcars/buses/logistics vehicles	CATL	Panasonic
E-motorbikes/E-bikes	SUNWODA	LG
UAV/Balance vehicle	PRIDE	Samsung
E-tools	DLG	
ES Battery/LIB	BYD	
LIB equipment and materials	LISHEN	
Aviations/PV Road lights	CALB	
Mobile phone companies	BYK	
Portable power bank	NATIONAL BATTERY	
Home appliance	MICROVAST	
E-AGV/Sweeper(Robot Sweeper)	EVE	
Smart home/Smart hardware	GUOXUAN	
3C Digital/E-toys	TEAMGIANT	
Government/Scientific&Research	OptimumNano	

Review of last show

Exhibitor evaluation (multi choices)

- 86% The show influences in China
- 86% The completeness and covering scales of exhibiting products
- 91% Show promotion
- 85% The frequency of booth visiting
- 85% The services and quality provided by the appointed booth sub-contractor

80% The quality of visitors

90% WeChat covering scales

Comments from visitors (multi choices)

- 85% Exhibiting products scales
- 90% Quality of international exhibitors
- 91% Leading exhibitors in the industry

85% Quality of domestic exhibitors

85% Show promotion

87% Onsite guide and information for visiting

90% Onsite registrations

90% Onsite services

Visitors sources

31% Dynamic LIB/ES LIB/3C LIB

37% LIB equipment and materials

15% EVcars/buses/logistics vehicles/E-motorbikes/e-bikes/E-AGV

6% Aviations/PV/Road lights

2% Government/Scientific Research/Institutions/Media

综合分析

87% of visitors are satisfied with the show.

96% of visitors will continue to visit the show next year.

90% of visitors benefit a lot from the show.

85% of exhibitors plan to re-join the show next year.

Exhibitor - the purpose of exhibitor

(多选项调研) Exhibitors-Purposes of participation

86% Maintain the customer relationships

86% Brand and products promotions

82% New products launching

80% Technical communications

90% Looking for new partners

参观评价-参观目的 (多选项调研) Comments from visiting-Purposes of visiting

86% Knowing the marketing trends

80% Purchasing the lithium equipment

73% Purchasing the LIB

70% Purchasing the LIB materials

90% Looking for new partners

90% Looking for new technology and new products

Part of buyers and group visitors

BOSCH	BYD
VOLVO	XIAOPENG
GWM	JMEV
YUTONG	GOLDEN DRAGON
OptimumNano	BYK
SUNWODA	CENTER POWER
CATL	CALB
MICROVAST	BOSCH

Numbers of 2018 exhibitors and visitors

Exhibitors	Visitors	forum	TVP
356	29641	600	386

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Exhibition Categories:

- LIB: Dynamic LIB/ES LIB/3C LIB
- Battery Cells: Square battery cells|Column battery cells|Polymer battery cells|Ternary materials|Soft package|LTO|LFP and others
- Materials of the LIB: Anode & Negative material|Electrode materials|Electrolyte|Membrane|Graphene|Glue binder| Electrode foil insulating tube |Active carbon |Adhesive solvents|Sealing solvents|Steel shell|Al-plastic film|and other materials.
- Checking equipment: BMS|Gauge|Charging/discharging testing equipment|Insulation testing machines|Longevity testing machines|Resistance testing machines|Internal resistance testing|other testing and verifying & analyzing equipments.
- LIB Equipment: PACK Lines|Electrode manufacturing machines| Pulverizer| Mixer| Laser welding| Coating machines| Drying machines| Rolling and punching machines| Slittering machines| Electrode assembling machines| Electrode stack equipment| Electrolyte injection equipment| Packaging equipment|Battery assembling machines|Charging machines|Label punching machines| Battery zinc tube| Steel shell punch equipment and other equipment.
- Related equipment: Drying room|Humidifier|Charging equipment|IC Protection|Cell box|A/C,D/C converter|Transformer|Breaker
- LIB Environmental equipment|Recycling technology
- Testing and services agency|Certification agency.
- Intelligent Equipment & Industrial Robot : Industrial Robot and Parts, Painting Robot, Palletizing Robot, Transfer Robot, Assembly Robot, Handling Robot, Welding Robot, Rectangular Coordinate Robot, Robot Integrated Application and Solution, CNC System
- Intelligent Control System : Control System, PLC, SCADA, Sensor and Actuator, Servo Motor, Frequency Converter, Connector, Human Machine Interface, Motion Servo, Chassis and Cabinet, Embedded Industrial Power Supply, Electrical Power, Wire and Cable Accessories, Electrical Equipment, Process and Energy Automation System
- Machine vision : Smart Camera, Industrial Lens, Interface Card, Accessories, Light Source, Image Processing System, Machine Vision Integration, Machine Vision Accessories, Commercial Measurement, Instruments and Apparatus, Flow Meter, Measuring and Test Equipment

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【Exhibition Expenses】 Note: 1.Price of booth is not including 6% VAT.

2.10% more to be charged after the 1st June,2019.

Foreign companies	Raw space (minimum 36 sqm)	(3mx3m) USD3800	Speeches (Foreign companies)
Price	USD 380/sqm		USD 3800/20 minutes

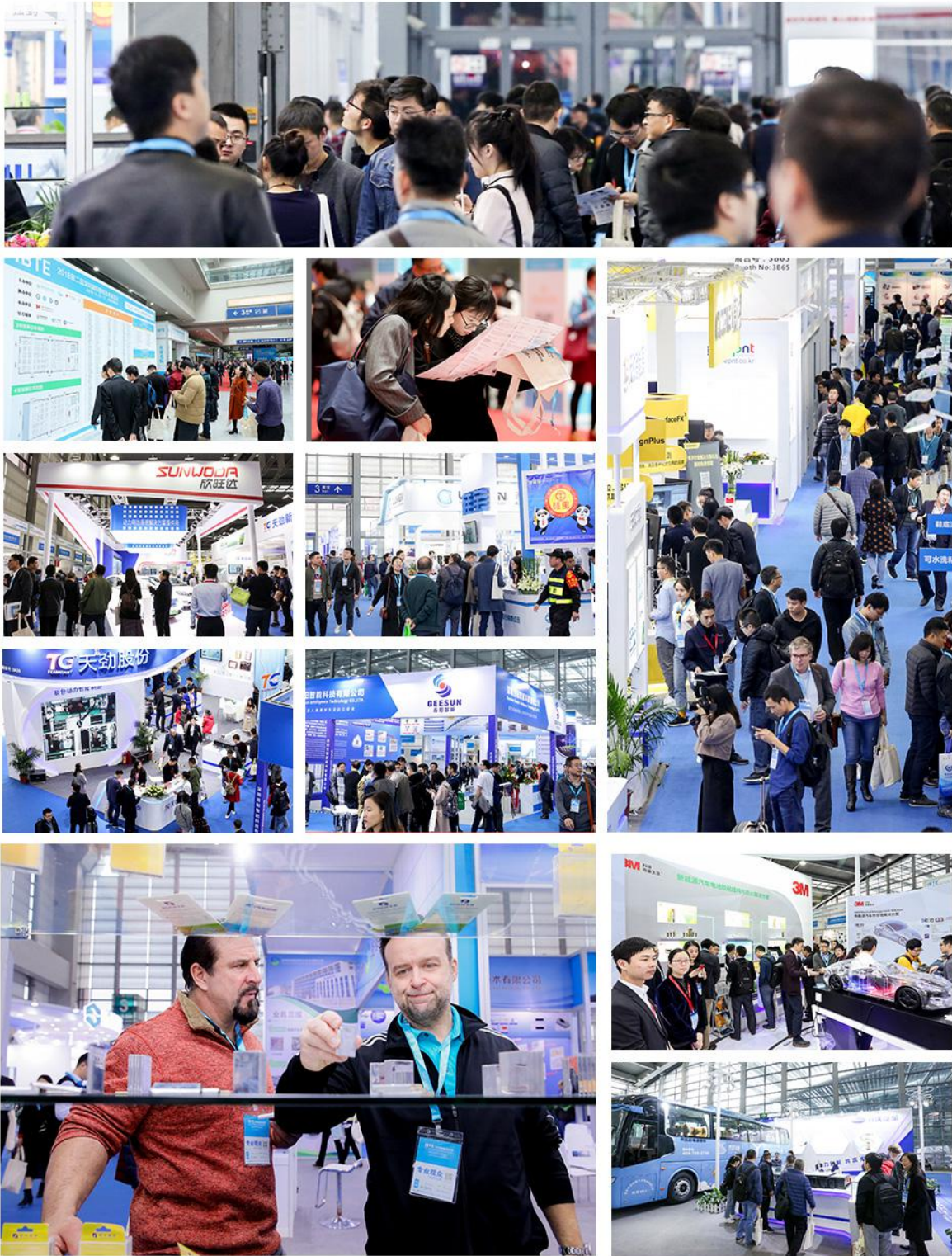
1、 Standard booth setting: Three side coaming, one table, two chairs, Chinese and English lintel, two spotlights, power socket 220V/5A, carpets. Other costs laid on exhibitors.

2、 Open space costs include: Raw space, securities services and booth cleaning service

Advertisement sponsorships:

Directory ad.	Visiting guidance ad.	Other ad.	Other ad.
Back cover RMB25,000	Back cover RMB25,000	Visitor badge up position RMB 50,000	Hand bag ad. RMB:40,000
Title page one RMB 15,000	Title page one RMB 20,000	Visitor badge down position RMB 50,000	Arch way ad. RMB 35,000
Title page two RMB 15,000	Title page two RMB 20,000	Lanyard ad RMB 50,000	Hanging flag ad. RMB 50,000
Inside page RMB 8,000	Inside page RMB 10,000	Background board ad RMB 48,000	VIP Dinner sponsor RMB 150,000

SCENE PICTURES



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